

DASWAN
PROMOTIONS presents

LONGONI

Benelux Open

Fri 22 - Sun 24 July Leuven Belgium

Andreas Roschowsky
German Champion
Longoni Benelux Open
Champion 2009

The World's Finest...
...in a €10.000...
...10 Ball Show Down

Serge Das
Belgian Champion
Longoni Benelux Open
Champion 2010
plays with Longoni

Niels Feijen
'The Terminator'
World Champion
plays with Longoni

The Venue... De Loft
Frederik Lintsstraat 45
Leuven - Belgium

Info & to enlist...
beneluxopen@gmail.com
facebook: 2011 Longoni Benelux Open



De LOFT



Garamith





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Prize Fund

Champion	€ 2.500	The prize fund is guaranteed!
Runner-up	€ 1.500	
3 rd -4 th	€ 750	
5 th -8 th	€ 400	
9 th -12 th	€ 250	
13 th -16 th	€ 150	
17 th -24 th	€ 100	
25 th -32 nd	€ 50	
Best Lady	+ € 100	bonus

The Players

Europe's best compete in this fierce battle over money and the title.

Andreas Roschkowsky Champion 2009, Longoni Cue's Serge Das Champion 2010. But also local heroes from the Benelux, Germany, France, Italy, Switzerland, and from all around Europe will have their shot at the title and the big money, as everyone can enter the qualification rounds.

The Game

The game is 10Ball! The object is to play the balls, numbered from 1 to 10, in consecutive order. It's a 'call shot' game; therefore, the intended ball to be potted needs to be announced.

The game of 10Ball is immensely popular worldwide, hence the many prestigious 10Ball tournaments...
... LONGONI Benelux Open 3rd Edition.

Entry Fee

- € 50 Standard entry fee for qualification groups on Friday July 22nd or Saturday July 23rd 2011
- € 35 Rebuy option for next qualification group* (second or multiple entry)
- € 35 Reduced entry fee**
- on Friday July 22nd or Saturday July 23rd 2011
- € 25 Rebuy option reduced entry fee**

* Subject to available spots

** Ladies | < 18 yrs | BPBF/KNBB membership (www.knbb.nl)
Longoni cue owners or with the purchase of a Kamui tip

Format

You can enlist for the 7 qualification groups on Fri/Sat July 22nd-23rd. The 'rebuy option' is available, should you need another attempt to qualify. Depending on the number of entrants, the format is 'round robin' or 'double knock out'.

The Main Event (Sun July 24th) is 'double knock out until the last 8'. From the quarter finals, it's 'single knock out'. Race to 7, alternate break.

Info... Enlist...

Send your request to enlist to

beneluxopen@gmail.com

Accordingly, the information package and entry form will be sent to you.

Facebook: 2011 Longoni Benelux Open

The tournament office reserves the right to refuse applications.





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information may be subject to change - 2011 © DASWAN PROMOTIONS

Hotel

The Mercure Leuven Center, at walking distance from the venue, offers a **Special Discount** for the guests of the LONGONI Benelux Open:

Standard single room € 80,- per night
Standard double room € 90,- per night
Including American Breakfast Buffet!

There is no better offer, even via internet.
The Reservation Form is on the last page.

Leuven

Leuven is situated 20 km East of Brussels (Airport), located near the junction of two important motorways (E40/E314) and easily accessible by train.

The city owes much of its character to the numerous university college buildings dating from the 16th and 17th centuries. Leuven has always been a city of trade and is the home of the famous Stella Artois beer brewery. The city breathes history. With its many terraces, the Belgian cuisine and its many students, Leuven is more than lively.

De Loft

Our hosts are having all the venue's pooltables refitted with Iwan Simonis 860 Professional cloth. During the event, the bar will even offer a Special Menu. So, there is a delicious selection to choose from. Additionally, to celebrate summer, De Loft is also organizing a **BARBEQUE**... Let's enjoy the sun!

The Sponsors

DASWAN PROMOTIONS presents the LONGONI Benelux Open 3rd Edition and is brought to you by

LONGONI Professional Cues

Italian style and craftsmanship from Italy. World Champion Niels 'The Terminator' Feijen and All Round Belgian Champion Serge Das play with LONGONI!

Kamui Tips

Cutting edge tip technology for the most consistent hit. Kamui Original for accurate shooting and Kamui Black for precise cue ball control... in hardness SS/S/M/H.

www.kamuibrand.com

Clash X by Gabriëls

Top of the range professional pooltables from Loontjens Biljarts.

www.loontjens.com

Iwan Simonis

By excellence, Iwan Simonis 860 is the preferred billiard cloth of professionals.

www.iwansimonis.com

Aramith

Super Aramith PRO-CUP TV billiard balls from manufacturer Saluc for ultimate precise shots and ball repositioning.

www.saluc.com

De Loft

The friendly and generous host of the event.

Stella Artois

Authentic Belgian Beer from Leuven

Mercure Leuven Center

The best hotel for your stay in Leuven

Serge Das Billiards

Official table fitter of the event

KNBB and BPBF

Dutch and Belgian pool billiard federations



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Fixtures

Thu July 21st 20:00 Qualification Group A*
* Only for Belgian residents

Fri July 22nd 12:00 Qualification Group B
16:00 Qualification Group C
20:00 Qualification Group D

Sat July 23rd 12:00 Qualification Group E
16:00 Qualification Group F
20:00 Qualification Group G

Sun July 24th 9:00 Last 32
12:00 1st Winners Round
13:30 1st Losers Round
15:00 2nd Losers Round
16:30 2nd Winners / 3rd Losers Round
18:00 4th Losers Round
19:30 Quarter Finals
21:00 Semi Finals
22:30 Final

**Check in at least 30 minutes before
the scheduled time!**

Qualification

The format of each Qualification Group depends on the number of participants:

Upto 20 participants, 'Round Robin', maximum of 5 players per 'Round Robin Group'.

From 21 participants, 'Double Knock Out', maximum field of 32 players.

Minimum 'Best of 7' (may be increased), alternate break, the best 4 advance to the Main Event on Sunday July 24th.

The Rules

- The WPA 10ball rules apply.
- Decisions of the Referee or Tournament Director are binding.
- Racking with the Magic Ball Rack is compulsory.
- check in at least 30 minutes before the scheduled time
- **Sportsmanslike behavior**
- **Have a good time!**

Dress Code

During the Qualification rounds, no particular dress code is required.

However, for the Last 32, on Sunday July 24th dress codes apply:

Gentlemen: smart attire required... trousers, a shirt with collar and leather shoes.

Ladies: elegance intended... dress, pants or skirt with blouse or top and smart shoes.

Jeans, t-shirts, sneakers and caps are NOT allowed.

Magic Ball Rack



Available at www.loontjens.com





Niels 'The Terminator' Feijen
Straight Pool World Champion



Silver Line - Natives



Silver Line - Dedalo



Silver Line - Collection Lux



Niels Feijen T10



Niels Feijen TB3 jump/break



Silver Line



Serge Das
Allround Belgian Champion



PSX George Sarmas



PSX 2



PSX 1 - Natural



PSX 1 - Black



PS6 - 4



PS6 - 1

5

CUTTING-EDGE
INNOVATION



Buy a Kamui tip*
and enjoy the
Entry Fee Discount
€ 35 instead of € 50

* Buy a Kamui tip at the event or bring
a receipt of your Kamui tip purchase



WWW.KAMUIBRAND.COM

Official Sponsor of the LONGONI Benelux Open

Mahogany-Chrome

Clash
designed for success

Special Offer

€ 2.750

recommended price € 3.350*

LONGONI
Benelux Open



Order via beneluxopen@gmail.com

Clash X

The new Clash X is the ultimate match between renowned design and unique technical features. The completely redesigned table offers the ideal conditions for the most demanding pool-players. Available in different colour schemes the Clash X is the perfect table for commercial use, tournament play and as a private table.

*price excl. VAT / incl. cloth

Official Sponsor of the LONGONI Benelux Open

division of
Loontjens Biljarts

Clash X



Specifications

- Available in 254x127 cm (9ft.)
- 2 pedestals with incorporated box system for enhanced stability and durability. The pedestals are equipped with casted levelers
- Equipped with 3 piece slate, thickness 30 mm, wooden backing, surfaced with FST-technology
- Stretcher is designed as an integral part of the table construction, not as an optical aid.
- Table is equipped with galvanized dismountable steel frame
- EPBF approved
- Drop pocket model
- Available in 2 standard finishes;
 - Black / Chrome
 - Mahogany / Chrome

Frame

Dismountable steel frame, snap and bolt system for easy assembly, all parts are galvanized. Frame is supplied with our exclusive "TX - system"™ which guarantees extreme rigidity over time. 25 internal levelers are provided for easy outlining of the slates.

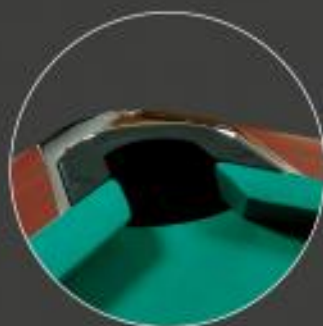


Rails

Rails have a solid wooden core, covered with high grade "Duropal" laminate, 18 rail bolts. Championship K66 Tour Edition rubbers. Rail-ends are protected by a metal cap. Cast apron corners for lifetime durability.

Pocket Plates

Radically new design pocket plates provided with our renowned Gabriels Pro pocket liners which we guarantee a minimum lifetime of 5 years (even in commercial circumstances).



Pockets are manufactured of marine grade vinyl and accept up to 15 balls. Pockets are cut to international standards.

EPBF approved

Tournament Approved; Clash Tables are approved by the WPA (World Pool Association) & EPBF (European Pocket Billiard Federation)

References

Clash tables are renowned as a reliable tournament table:

- European Pool Championships 2005
- Eurotour Weert 2002 till 2007
- European Pool Championships Seniors 2003, Ostend
- European Pool Championships Seniors 2004, Weert
- Dutch national Pool Championships 2006 & 2007, Deurne
- Weert Open 2004 ... 2008
- Loontjens Open 2006, Antwerp
- German National Championships 2004 ... 2014

Clash Tables are endorsed by Ralf Souquet; one of the greatest and most successful players in modern pools history.

Ralf Souquet,
World Champion 8-ball 2008
Multiple World -, and European champion



SINCE 1680

Iwan Simonis[®]

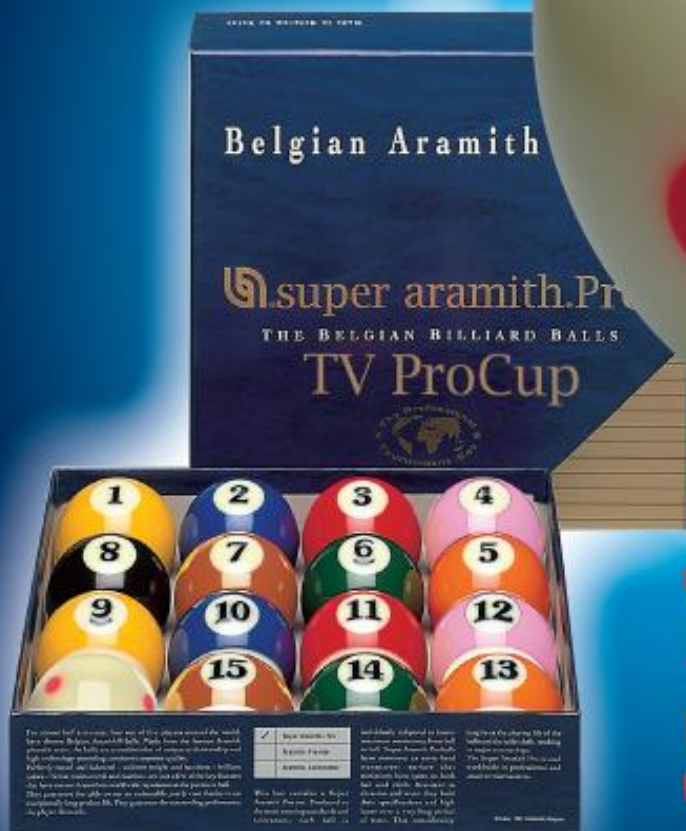
SIMONIS CLOTH

Enough said.

Official Sponsor of the LONGONI Benelux Open

www.iwansimonis.com

The reference in pool



THE SUPER ARAMITH PRO-CUP TV SET

for SALE at the

LONGONI
 Benelux Open
 with DISCOUNT

 aramith®

THE BELGIAN BILLIARD BALLS

w w w . a r a m i t h . c o m



RESERVATION FORM

Preferential rate for:

2011 LONGONI Benelux Open

GF5282



RESERVATION NUMBER :

(to be filled in by the hotel)

Valid on 21-24/07/2011

Mercure Leuven Center

Standard single room with American breakfast Buffet	80€
Standard double room with American breakfast Buffet	90€

Standard Single	Standard Double	Name of the guest	Arrival date	Departure date	Remarks (Non-smoking, Late arrival,...)

PERSONAL INFORMATION

Telephone : _____

Fax number : _____

Email : _____

We kindly ask you to fill in the above information in order to send you a confirmation of your booking. In case you do not have a fax number available, please fill in your address so that we can send it by post.

CONDITIONS :

- A reservation can only be confirmed with a valid credit card number and expiry date.
- Cancellations are free of charge until 12AM on the day of arrival.
- In case of cancellation, please take note of the cancellation number provided by the hotel on that moment.
- In case of no-show, the first night will be charged on the below mentioned credit card.

PAYMENT & GUARANTEE

In order to confirm and guarantee the above reservation, please provide us with a valid credit card number and expiry date.

Credit Card Number : _____

Expiry Date : ____/____

Name Card Holder : _____

CVC Code: _____

Thank you very much for your reservation!

Mercure Leuven Center

TEL : +32 (0)16 317 600 - FAX : +32 (0)16 317360

Email : Mercureleuven@Alliance-Hospitality.com