presents

DASWAN PROMOTIONS

Benelux of pene 1,2,3 October 2010 Leuven Belgium

The World's Finest... ...in a € 10.000+... ...10 Ball Show Down

Niels Feijen 'The Terminator' World Champion plays with Longoni

Andreas Roschkowski Longoni Benelux Open Champion 2009

The Venue... De Loft Frederick Lintsstraat 45 Info & to enlist... beneluxopen@gmail.com

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ONGONI BeneluxOpen

PrizeFund

1st € 1.500 2nd 3m € 900 € 600 4th 5-6th €400 7-8th € 300 9-12th €250 13-16th C 200 17-24th € 150

€ 2.500 The prize fund is quaranteed and subject to possible increase!

The Game

The game is 10Ball! The object is to play the balls. numbered from 1 to 10. in consecutive order. It's a 'call shot' game; therefore, the intended bal to be potted needs to be announced.

The game of 10Ball is immensely popular worldwide, hence the many prestigious 10Ball tournaments... ... LONGONI Benelux 10Ball Open.

Format

The qualification rounds. Fri/Sat October 1st/2nd. are played in groups. Depending on the number of entrants, the groups are 'round robin' or 'double knock out'.

The Main Event (Sun October 3rd) is Single Knock Out, to reach the final (1st and 2nd place). However if a match is lost, there is a losers round with substantial prize money (see Prize Fund) See brackets (pages 4/5/6).

The Players

The best of the best will compete in this fierce battle over money and the title. Europe's best and the worlds most feared players will compete against eachother: Champion 2009 Andreas Roschkowski. Runner -up Niels 'The Terminator' Feijen. But also local heroes from the Benelux. Germany, France and the UK will have their shot at the title and the big money, as everyone can enter the qualification rounds. Let's play pool!!!

Entry Fee

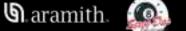
- **C**50 ticket for qualification rounds on Fri October 1st or Sat October 2nd 2010
- € 30 When eliminated, rebuy option for next qualification round**
- € 250 direct buy in for last 32 (4 spots***) only for invited players**
 - Subject to available spots
 - Could be subject to change
 - According to European and World ranking

Info...Enlist...

Send your request to enlist to beneluxopen@gmail.com

Accordingly, we will send you information and the entry form. The tournament office reserves the right to refuse applications.









ONGON BeneluxOpen

If you need hotel accomodation, it is at your own discretion. Still. we can recommend a few hotels in Leuven, to name a few: Novotel Leuven Centrum € 74* Mercure Leuven € 105* Theater Hotel Leuven € 108* * indicative for a double room, per night. More on www.hotels.com

Leuven

Leuven is situated on the important axis Oostende-Brussel-Leuven-Liège-Köln. Frequent train connections join Leuven with Mechelen, Antwerpen, Brussel, Gent, Brugge, Oostende, Hasselt en Liège,

As to the car traffic Leuven is located near the junction of two important motorways: **E 40 and E 314**.

By air, Brussels Airport is the nearest, at 22 km from Leuven.

Leuven still owes much of its character to the numerous university college buildings dating from the 16th and 17th centuries, many of which were renovated in the 18th century. The building of paved roads, the canal in the 18th century and the expansion of the brewery created a great impetus for trade and population growth. Leuven is the city of beer, terraces. its many students and breathes history.

Accomposition The Sponsors

The LONGONI Benelux 10Ball Open. a DASWAN PROMOTIONS event, is brought to you ONI Professional Cues from Italy. by LO World Champion Niels Feijen plays with LONGONI!

The venue, your host during the event,

Authentic Belgian Beer

professional billiard cloth manufacturer www.iwansimonis.com

Professional pool tables from Loontiens Biliarts www.clashpoolbiljarts.nl - www.loontjens.com

Official table fitter of the event

Official tournament pool billiard balls www.saluc.com

Side Events

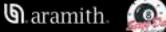
Saturday evening might bring a side event. Last year, a spectacular Ring Game was held with Belgian Champion Serge Das as the eventual winner over Niels 'The Terminator' Feijen (NED), Oliver 'The Machine' Ortmann (GER). Pascal Budo (B), Jimmy Worung (NED)...

On Sunday, a mini tournament was held for the participants who were eliminated in the course of the tournament.

In the end, it's all about having FUN!











Benelux Open

Ovalification Rounds Fri/Sat October 1st/2nd

Session 1 | Friday October 1st 2010 12#00 | the best 2 per group advance to Main Event

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Session 2 | Friday October 1st 2010 18#00 | the best 2 per group advance to Main Event

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Session 3 | Saturday October 2nd 2010 9000 | the best 2 per group advance to Main Event

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Session 4 | Saturday October 2nd 2010 15/100 | the best 2 per group advance to Main Event

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Group J	1	2	3	4	5	6	7	matches won	frame result	place	Group K	1	2	3	4	5	6	7	matches won	frame result	place	Group L	1	2	3	4	5	6	7	matches won	frame result	place
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Session 5 | Saturday October 2nd 2010 20100 | the best per group advances to Main Event

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Group J	1	2	3	4	5	matches won	frame result	place
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Sessions 1-4, upto 21 entries, round robin | above 21, double knock out Session 5; upto 20 entries, round robin | above 20, double knock out

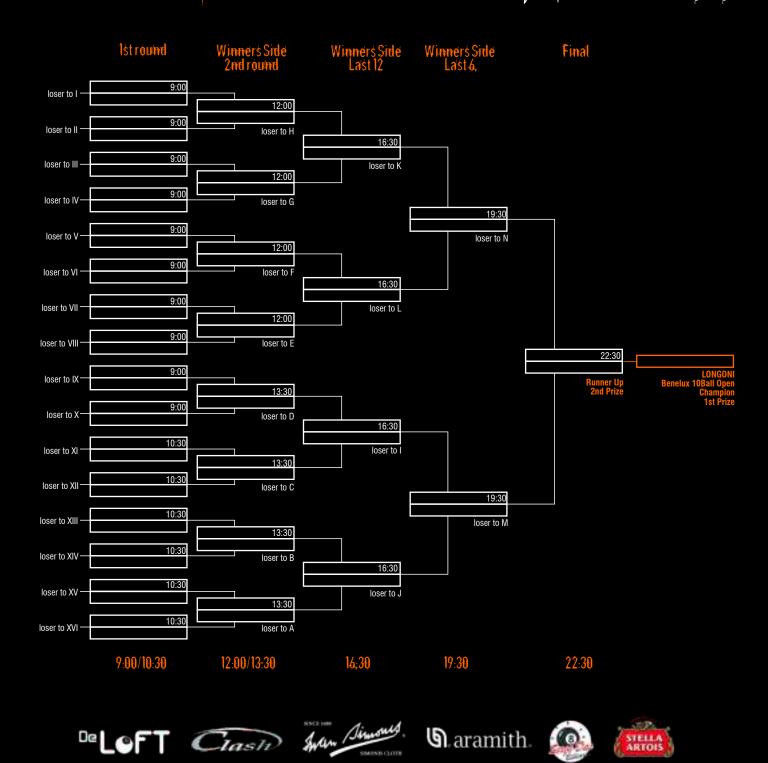












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t T2 Longoni Niels Feijen st Pro 1 with Predator st 314 st or Longoni Pro White Maple shaft and Xp-joint st

t TB3 Longoni Niels Feijen st 3-piece jump/break cue with phenolic tip and Xp-joints st

Miels feijen

Professional Cue Collection by LONGONI

'The balance of the Longoni cue in combination with the Predator[®] 314[®] shaft and Xp-joint[®] results in unsurpassed spin and control!'

Niels feijen

1045-3584

'The Terminator' 5x European Champion 2x Mosconi Cup Champion <u>n°1 Euro Tour ranking</u>

Straight Pool World Champion

Every single Niels Feijen cue bears an individual engraved serial number and comes with a certificate of authenticity personally signed by Niels Feijen

www.longonicues.com

Mahogany-Chrome



Special Offerduring Longon Benelux Open

€ 2.500* recommended price€ 3:350 * only until October 31st 2010 order via beneluxopen@gmail.com

Clash X

The new Clash X is the ultimate match between renowned design and unique technical features. The completely redesigned table offers the ideal conditions for the most demanding pool-players. Available in different colour schemes the Clash X is the perfect table for commercial use, tournament play and as a private table.

Official Sponsor of the LONGONI Benelux 10Ball Open

* exclVAT, incl Simonis cloth

Loontjens Biljarts



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